



51A Middle Street Newburyport MA 01950  
Phone: 800-588-7039 Fax: 877-902-4284  
[contact@bhfe.com](mailto:contact@bhfe.com) [www.bhfe.com](http://www.bhfe.com)

## Course Information

---

**Course Title:** Understanding Organizational Behavior #370724

**Number of continuing education credit hours recommended for this course:**

In accordance with the standards of the National Registry of CPE Sponsors CPE credits have been granted based on a 50-minute hour.

**CPA: 13** (All states)

National Registry of CPE Sponsors ID Number: 107615.

Sponsor numbers for states requiring sponsor registration

Florida Division of Certified Public Accountancy: 0004761 (Ethics #0011467)

Hawaii Board of Accountancy: 14003

New York State Board of Accountancy (for ethics): 002146

Ohio State Board of Accountancy: CPE.51 PSR

Pennsylvania Board of Accountancy: PX178025

Texas State Board of Accountancy: 009349

### Course Description

A good way to improve the performance of a business is to learn more about how people interact within it – which is organizational behavior. In the *Understanding Organizational Behavior* course, we cover employee emotions, perceptions, personalities, and motivations, and how these factors impact how people behave within a business. These underlying issues drive how people make decisions, behave within groups, communicate, and lead. We also tie these concepts into the best ways to navigate through conflict management and change management. In short, this course is essential reading for those who want to learn more about why employees behave and how they interact with each other.

### Course Content

Publication/Revision date: 2/15/2024.

Author: Steven M. Bragg, CPA.

Final exam (online): Sixty-five questions (multiple-choice).

**Program Delivery Method:** NASBA QAS Self-Study (interactive)

## **Subject Codes/Field of Study**

NASBA (CPA): Business Management and Organization

## **Course Level, Prerequisites, and Advance Preparation Requirements**

Program level: Overview

Prerequisites: None; Advance Preparation: None

### **Instructions for Taking This Course**

- Log in to your secure account at [www.bhfe.com](http://www.bhfe.com). Go to "My Account."
- You must complete this course within one year of purchase (If the course is "Expired," contact us and we will add the latest edition of the course to your account (no charge)).
- To retain the course-PDF after completion (for future reference) and to enable enhanced navigation: From "My Account," Download and save the course-PDF to your computer. This will enable the search function (Menu: Edit>Find) and bookmarks (icon on left side of document window).
- Complete the course by following the learning objectives listed for the course, studying the text, and, if included, studying the review questions at the end of each major section (or at the end of the course).
- Once you have completed studying the course and you are confident that the learning objectives have been met, answer the final exam questions (online).

### **Instructions for Taking the Online Exam**

- Log in to your secure account at [www.bhfe.com](http://www.bhfe.com). Go to "My Account."
- A passing grade of at least 70% is required on the exam for this course.
- You will have three attempts to pass the exam (call or email us after three unsuccessful attempts for instructions).
- The exam is not timed, and it does not need to be completed in one session.
- For a printed copy of the exam questions, open the exam and press "Print Exam."
- Once you pass the exam, the results (correct/incorrect answers) and certificate of completion appear in "My Account." A confirmation email is also sent.
- CFP Board and IRS credit hours, if applicable, are reported on Tuesdays and at the end of the month.

**Have a question?** Call us at 800-588-7039 or email us at [contact@bhfe.com](mailto:contact@bhfe.com).

# Learning Objectives

---

## **Learning Objectives:**

- Identify the issues impacting proper ethical behavior.
- Specify the inputs to the organizational behavior model.
- Describe the effects of discrimination in the workplace.
- Identify the classifications used for rating the abilities of employees.
- Specify the drivers of a person's attitude.
- Identify the triggers for cognitive dissonance.
- Recall which actions can improve job satisfaction.
- Specify what can trigger positive emotions.
- Describe the behavior of a narcissist.
- Specify how people can adjust their behavior to a situation.
- Specify the outcomes associated with the situation strength theory.
- Recall the underpinnings of attribution theory.
- Recall the different types of biases, and how they can impact goal achievement.
- Specify which cultural characteristics can be used to enhance a business.
- Identify intrinsic and extrinsic rewards, and state how they differ from each other.
- Recall the various techniques used to make jobs more interesting.
- Recall the requirements for empowerment to work.
- Specify the stages that a group goes through during its development.
- Identify the characteristics of a project using the punctuated-equilibrium model.
- Recall what norms are, and specify examples of them.
- Specify the factors that can alter the size of a group or its cohesiveness.
- Identify the essential components of a team.
- Recall the different types of teams and what they do.
- Specify the different types of positions on a team, and what each one is supposed to do.
- Identify the issues that can cause a team to be ineffective.
- Recall the characteristics of an ideal team member.
- Specify the characteristics of an effective team.
- Identify the different types of communication and when they are used.
- Recall the barriers to communication within a business.
- Specify the actions that can be taken to enhance the credibility of a leader.
- Identify the skills that a leader should have.
- Recall the specifics of the leader-member exchange theory.
- Specify the factors that support transformational leadership.
- Identify the characteristics of servant leadership.
- State the outcomes of a conflict spiral.
- Recall the options for dealing with conflicts, and the outcomes of each one.
- Specify the situations in which change initiatives are more likely or less likely.
- Identify the process for identifying change initiatives to enact.
- Recall how a vision statement should be tested to improve its odds of success.
- Specify how to lock in a change initiative for the long term.
- Identify the factors by which dependency can be used to gain power over others.
- Recall the actions associated with political behavior.
- Specify the actions that may be taken as part of impression management.
- Identify the indicators of the silo mentality.
- Recall where line and staff personnel are more likely to be located in a business.
- Specify the factors that influence a firm's span of control.
- Identify the actions that may be taken to perpetuate a firm's culture.
- Recall the actions that can be taken to enhance a company's organizational climate.

## About the Author

---

**Steven Bragg, CPA**, has been the chief financial officer or controller of four companies, as well as a consulting manager at Ernst & Young. He received a master's degree in finance from Bentley College, an MBA from Babson College, and a Bachelor's degree in Economics from the University of Maine. He has been a two-time president of the Colorado Mountain Club, and is an avid alpine skier, mountain biker, and certified master diver. Mr. Bragg resides in Centennial, Colorado. He has written more than 250 books and courses, including *New Controller Guidebook*, *GAAP Guidebook*, and *Payroll Management*.

Copyright © 2024 by AccountingTools, Inc. All rights reserved.

Published by AccountingTools, Inc., Centennial, Colorado.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, except as permitted under Section 107 or 108 of the 1976 United States Copyright Act, without the prior written permission of the Publisher. Requests to the Publisher for permission should be addressed to Steven M. Bragg, 6727 E. Fremont Place, Centennial, CO 80112.

**Limit of Liability/Disclaimer of Warranty:** While the publisher and author have used their best efforts in preparing this book, they make no representations or warranties with respect to the accuracy or completeness of the contents of this book and specifically disclaim any implied warranties of merchantability or fitness for a particular purpose. No warranty may be created or extended by written sales materials. The advice and strategies contained herein may not be suitable for your situation. You should consult with a professional where appropriate. Neither the publisher nor author shall be liable for any loss of profit or any other commercial damages, including but not limited to special, incidental, consequential, or other damages.

# Table of Contents

---

<b>Chapter 1 - Organizational Behavior Overview .....</b>	<b>1</b>
Introduction .....	1
Overview of Organizational Behavior.....	1
The Need for Organizational Behavior Analysis.....	3
Impact on Ethical Behavior .....	3
The Organizational Behavior Model.....	3
The Goals of Organizational Behavior.....	4
Summary .....	5
Review Questions.....	6
<b>Chapter 2 - Employee Diversity .....</b>	<b>7</b>
Introduction .....	7
Levels of Diversity .....	7
The Need for Diversity.....	7
Discrimination.....	8
Areas of Diversity .....	8
Age.....	9
Disability.....	9
Job Tenure .....	10
Race and Ethnicity.....	10
Religion.....	10
Sex .....	11
Sexual Orientation .....	11
Deep-Level Diversity .....	11
Taking Advantage of Diversity .....	13
Problems with Diversity.....	14
Summary .....	14
Review Questions.....	15
<b>Chapter 3 - Job Satisfaction.....</b>	<b>16</b>
Introduction .....	16
The Nature of Attitude .....	16
Types of Attitudes .....	17
Employee Engagement .....	17
Job Involvement.....	17
Organizational Commitment.....	17
Perceived Organizational Support .....	17
Summary .....	17
Cognitive Dissonance.....	18
Job Satisfaction .....	19
Measurement of Job Satisfaction .....	19
Job Satisfaction Triggers.....	19
Consequences of Job Satisfaction .....	20
Dealing with Problematic Workplace Behavior.....	21
Summary .....	21
Review Questions.....	22
<b>Chapter 4 - Employee Emotions.....</b>	<b>23</b>
Introduction .....	23
Characteristics of Emotions and Moods.....	23
Emotion Triggers.....	24
How Emotions are Used.....	25
Emotional Labor.....	25
Affective Events.....	26
Emotional Intelligence .....	26
Management of Emotions .....	27

Summary .....	28
Review Questions.....	29
<b>Chapter 5 - Employee Personalities .....</b>	<b>30</b>
Introduction .....	30
The Origins of Personality .....	30
Personality Traits.....	30
Darth Vader Attributes .....	32
Personality and the Hiring Process.....	33
Core Self-Evaluation.....	33
Self-Monitoring.....	34
High Initiative Personalities .....	34
Impact of the Situation on Personalities .....	34
Values.....	35
Job Matching.....	36
Summary .....	37
Review Questions.....	38
<b>Chapter 6 - Employee Perceptions and Related Decision Effects.....</b>	<b>39</b>
Introduction .....	39
Issues Impacting Perception.....	39
The Judgment Process .....	40
The Impact of Perception on Decisions.....	41
How Decisions are Made .....	42
Decision-Making Biases.....	43
Individual Decision-Making Factors.....	43
Organizational Decision-Making Factors.....	44
Creative Decision-Making .....	44
Asking the Right Questions .....	44
Internal Crowdsourcing .....	45
The Creative Culture.....	46
Summary .....	47
Review Questions.....	48
<b>Chapter 7 - Employee Motivation .....</b>	<b>49</b>
Introduction .....	49
Motivational Enhancements .....	49
Intrinsic and Extrinsic Rewards .....	49
Hierarchy of Needs .....	51
Two-Factor Theory .....	52
Expectancy Theory .....	53
Job Design .....	53
Job Rotation .....	54
Job Enrichment .....	55
Alternative Work Arrangements.....	56
Empowerment.....	56
Understanding Employees .....	57
Ongoing Support.....	58
Capitalizing on the Uniqueness of Individuals .....	58
Negative Motivation.....	59
The Effects of Incorrect Rewards .....	59
The Reactive Effects of an Initial Failure .....	59
The Effects of Disempowerment .....	60
The Effects of Company Administration .....	60
Employee Involvement.....	60
Reward Systems .....	60
Summary .....	62
Review Questions.....	63
<b>Chapter 8 - Group Behavior.....</b>	<b>64</b>

Introduction .....	64
Social Identity Theory .....	64
Development of the Group .....	65
Characteristics of a Group .....	65
Roles within a Group .....	65
Norms within a Group .....	66
Size of a Group .....	67
Status within a Group.....	68
Cohesion of a Group .....	68
Diversity of a Group .....	68
Group Decision-Making.....	70
Summary .....	71
Review Questions.....	72
<b>Chapter 9 - Work Teams .....</b>	<b>73</b>
Introduction .....	73
What is a Team? .....	73
What is a Work Group?.....	73
When to Use a Team .....	74
When Not to Use a Team .....	74
Types of Teams .....	75
Recommendation Teams.....	75
Ongoing Activity Teams.....	76
Design Teams .....	76
Management Teams.....	76
Customer Account Teams.....	77
Types of Team Players .....	77
The Purpose of a Team.....	78
Issues Impacting Ineffective Teams .....	79
Identification of Team Members .....	80
Team Emotional Intelligence .....	80
The High-Performance Team.....	83
Characteristics of an Effective Team .....	84
Summary .....	84
Review Questions.....	85
<b>Chapter 10 - Communications.....</b>	<b>86</b>
Introduction .....	86
Purposes of Communication .....	86
Communication Structure.....	86
Communication Direction .....	87
Modes of Communication .....	87
Communication Channels .....	89
Types of Organizational Communication.....	90
Persuasive Communications.....	91
Communication Barriers .....	92
Communication Tips .....	92
Summary .....	93
Review Questions.....	94
<b>Chapter 11 - Leadership .....</b>	<b>95</b>
Introduction .....	95
Leadership and Management.....	95
Credibility .....	96
Leadership Based on Traits .....	97
Leadership Based on Skills .....	99
The Behavioral Approach to Leadership.....	100
The Situational Approach to Leadership .....	102
Path-Goal Theory .....	103

Leader-Member Exchange Theory .....	104
Transformational Leadership .....	105
Authentic Leadership .....	107
Servant Leadership .....	108
Adaptive Leadership .....	109
Followership .....	111
Summary .....	112
Review Questions.....	113
<b>Chapter 12 - Conflict Management.....</b>	<b>114</b>
Introduction .....	114
The Conflict Spiral .....	114
Conflict Signals .....	114
The Nature of Conflict Management.....	115
Causes of Conflict .....	115
Disagreement over a Personal Issue.....	116
Disagreement over Status .....	116
Disagreement over the Goal to be Set.....	116
Disagreement over How to Achieve a Goal.....	117
Shifting Causes of Conflict.....	118
Conflict Management Alternatives.....	118
Option 1 - Ignore the Situation .....	118
Option 2 - Deal with the Matter Indirectly.....	120
Option 3 - Deal with the Matter Directly .....	121
Option 4 - Terminate the Relationship.....	121
The Need for Speed.....	121
Dealing with Aggressive Personalities .....	122
Dealing with Angry Employees .....	122
Dealing with Passive Employees.....	122
Dealing with Personal Animosities .....	123
Repairing Relations .....	124
Summary .....	124
Review Questions.....	126
<b>Chapter 13 - Change Management .....</b>	<b>127</b>
Introduction .....	127
When Change Initiatives are Most Necessary .....	127
The Strategy of Change .....	128
Change Management Process Steps .....	129
Dealing with Uncertainty .....	130
Members of the Guiding Coalition .....	131
Developing a Vision.....	131
Communicating Constantly .....	133
Eliminating Obstacles.....	135
Creating Wins.....	136
Rolling the Project Forward .....	137
Locking in Changes.....	137
Summary .....	139
Review Questions.....	140
<b>Chapter 14 - Organizational Politics.....</b>	<b>141</b>
Introduction .....	141
The Nature of Power .....	141
The Use of Influence .....	142
The Impact of Influence .....	143
Organizational Politics .....	144
Impression Management .....	145
Summary .....	146
Review Questions.....	147

<b>Chapter 15 - Organizational Structure.....</b>	<b>148</b>
Introduction .....	148
Organizing as a Management Function.....	148
Organizational Structure.....	150
Organization Chart .....	151
Functional Organizational Structure.....	153
Organic Organizational Structure.....	155
Divisional Organizational Structure .....	155
Matrix Organizational Structure.....	156
Virtual Organizational Structure .....	157
Span of Control .....	158
Employee Preferences .....	159
Summary .....	159
Review Questions.....	160
<b>Chapter 16 - Organizational Culture.....</b>	<b>161</b>
Introduction .....	161
The Need for Corporate Culture.....	162
The Foundation of Corporate Culture .....	163
Strong and Weak Cultures.....	164
Subcultures .....	164
Organizational Climate.....	165
The Downside of Corporate Culture .....	165
Summary .....	166
Review Questions.....	167
<b>Answers to Chapter Questions .....</b>	<b>168</b>
<b>Glossary .....</b>	<b>181</b>
<b>Index .....</b>	<b>185</b>